



“What’s the best way to guide my customers through the self-service car washing process?”

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The Operating panel touch – a car washing experience in a new dimension.

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## The guided self-service wash impresses customers with its exceptional convenience.

Offer your customers a unique washing experience featuring intuitive navigation through the self-service washing process using the Operating panel touch. Your

advantage: With the predefined programmes and the convenient washing process you attract new customers who do not usually choose the self-service wash option.

### How it works:

Your customers choose between individual wash and the guided self-service wash. The guided wash option offers defined wash programmes for a specific price. Customers are visually guided through the entire wash cycle using a colour concept. Depending on the programme step, the display shows the customer which lance or brush they must use and for how long for the current process step.



### The advantages with the Operating panel touch:

- **Intuitive operation for customers and operators:** Modern user interface on the Operating panel touch (10.4" full touch display) for car wash customers and operators.
- **Customers have the choice:** Whether guided or individual wash.
- **Greater attraction for new customers:** Predefined programmes to suit the size of vehicle in conjunction with the colour concept make it easy for new customers to get started.
- **Guaranteed price and more throughput:** Defined programmes always generate a fixed sum, the wash booth is freed up faster for the next customer.
- **Increased customer loyalty:** Additional functions for individual washes (e.g. manual setting of high pressure) keep your existing customers loyal in the long term.
- **Perfectly informed without additional effort:** Washing instructions and prices can be displayed directly on the Operating panel touch.
- **Customised design:** Thanks to the simple adjustment of the logo and layout, you create a unique look for your station.
- **Flexible payment options:** Whether as an integrated cabinet solution or in the external operating terminal, payment is possible with coins, tokens, contactless transponder cards or washing codes.

## Vehicle washing goes by the name WashTec. The world over.

### Represented in over 70 countries.

More than 1,800 employees help us shape the future of the car wash business, including over 600 service technicians.

### More than 35,000 car wash installations.

Motorists all over the world are washing with WashTec – 2.75 million vehicles a day!

### Innovation leaders for over 50 years.

We set the standards in the car wash business – and proactively drive the market forwards.

Learn more at:  
[www.washtec.com](http://www.washtec.com)

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